## **Institutional Effectiveness** Annual Report

2008 - 2009





*Committed to the Success of Each Student* 

September 2009



# Institutional Effectiveness Annual Report

2008-2009

## Office of the Superintendent/President

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September 2009

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# A Message from the Superintendent/President

Santa Barbara City College (SBCC) is dedicated to excellence in providing higher education for the South Coast region. A key factor in ensuring educational quality is conducting an ongoing assessment of the College's effectiveness. Assessment gauges past performance and identifies areas for future improvement and growth. This document contains SBCC's comprehensive assessment of institutional effectiveness. This ongoing evaluation reflects the commitment of many individuals within the College to examine our institutional strengths and identify areas for improvement. Such an assessment of the College's effectiveness is reported annually to



the Board of Trustees and the College community. In addition, the report reflects the assessment measures reviewed and identified in the 2008-2011 College Plan. To that end, the report is divided into six major areas related to the College's mission, goals, functions, and resources. These topic areas include: Student Learning, Achievement and Development; Student Outreach and Responsiveness to the Community; Faculty, Staff and Administrators/Managers; Applications of Technology; Facilities; and Fiscal Support. Recognition should go to the following for their efforts in completing this project: Melanie Rogers, Research and Assessment Analyst in the Office of Institutional Assessment, Research and Planning for the data collection, analysis and report preparation; Vice Presidents Dr. Jack Friedlander, Dr. Paul Bishop, Sue Ehrlich, Joe Sullivan and Dr. Ofelia Arellano, and staff from various departments for their input into and support of the project. The primary purposes of the Institutional Effectiveness Report are to guide the improvement of SBCC's instructional and student services programs, and to support the development of initiatives designed to promote student success. The results from this evaluation assist us in achieving these fundamental purposes.

Andreea M. Serban, Ph.D. *Superintendent/President* 

A Message from the Superintendent/President

# Chapter I

*Student Learning, Achievement and Development* 

## Accountability Reporting

In response to AB 1417 (2004, Pacheco), Performance Framework for the Community Colleges, the California Community Colleges Chancellor's Office (CCCCO) developed a framework of accountability formally known as Accountability Reporting for the Community Colleges (ARCC). Tracking the success of students in meeting their educational goals is the primary focus of this assessment effort. Please note that each ARCC report reflects data from the previous year. For example, the 2009 ARCC report contains data for the 2007-08 academic year. The first ARCC report was released by the Chancellor's Office in March 2007, and the results for SBCC students compared to the statewide average and our peer groups on each of the performance measures in 2007, 2008 and 2009 are summarized below (see Figures I.1 - I.7).





In 2008 and 2009, SBCC performed above the peer group average on all seven measures, which marks an improvement over the College's performance in 2007, where SBCC was above the peer group average in only four of the six measures. SBCC students performed at higher levels than students statewide on all measures in all three years, and improved their performance on five of six measures from 2007 to 2008, and six of seven measures from 2008 to 2009.

Also of note is that SBCC was at the top of its peer group in 2007 for the measure "Improvement Rate for Credit Basic Skills Courses," and in 2009 for the measure "Success Rate for Credit Basic Skills Courses." Peer groupings are based on factors that were found to predict each individual measure. Colleges that have similar profiles related to these factors are grouped together to form the peer groups for each measure.

Figure I.2 SBCC vs. Peer Group and Statewide Performance on ARCC Measure B. "Earned at Least 30 Units"



*Figure I.3 SBCC vs. Peer Group and Statewide Performance on ARCC Measure C. "Persistence Rate"* 



Figure I.4 SBCC vs. Peer Group and Statewide Performance on ARCC Measure D. "Success Rate for Credit Vocational Courses"



Figure I.5 SBCC vs. Peer Group and Statewide Performance on ARCC Measure E. "Success Rate for Credit Basic Skills Courses"



Figure I.6 SBCC vs. Peer Group and Statewide Performance on ARCC Measure F. "Improvement Rate for Credit Basic Skills Courses"



Figure I.7 SBCC vs. Peer Group and Statewide Performance on ARCC Measure G. "Improvement Rate for Credit ESL Courses"



## **Preparation of Applicants**

From 2004 to 2005 there was an increase in the percentage of applicants who took an assessment test and were eligible for college-level writing, from 29% to 35% (English 110: English Composition). In 2006, the percentage remained at 35%, but dropped slightly to 32% in 2007 and 30% in 2008 (see Figure I.8).

*Figure I.8 Percentage of Applicants Eligible for College-level English Writing Summer/Fall 2004 - Summer/Fall 2008* 



The percentage of applicants eligible for college-level reading increased from 26% in 2004 to 29% in 2005 and 2006, and dropped slightly to 28% in 2007 and 27% in 2008 (see Figure I.9).

*Figure I.9 Percentage of Applicants Eligible for College-level English Reading Summer/Fall 2004 - Summer/Fall 2008* 



The percentage of applicants eligible for college-level math increased from 25% in 2004 to 26% in 2005 and 27% in 2006, then dropped again to 25% in 2007 and 23% in 2008 (see Figure I.10).

*Figure I.10 Percentage of Applicants Eligible for College-level Math Summer/Fall 2004 - Summer/Fall 2008* 



## Preparation of Enrolled Students

From 2004 to 2005 there was a small increase in the percentage of students who took an assessment test in a given summer/fall, and continued as census enrolled students in the same summer or fall semester (excluding K-12 dual enrolled students) and were eligible for college-level writing. The percentage increased from 30% in 2004 to 34% in 2005, then dropped slightly to 33% in 2006, 31% in 2007 and back to 30% in 2008 (see Figure I.11). When compared to the total population of applicants who took the writing assessment test, very little difference is seen, with slightly higher percentages of enrolled students placing into college level writing in the first two years, and slightly lower percentages in the last three years.

Figure I.11 Percentage of Census Enrolled Students Eligible for College-level Writing, Summer/Fall 2004 - Summer/Fall 2008



The percentage of students who took an assessment test, were enrolled as of census in the summer or fall semester (excluding K-12 dual enrolled students) and were eligible for college-level reading remained at 27%-28% over the five year period (see Figure I.12). When compared to the total population of applicants who took the reading assessment test, very little difference is seen, with slightly higher percentages of enrolled students placing into college level reading in 2005 and 2006.

Figure I.12 Percentage of Census Enrolled Students Eligible for College-level Reading, Summer/Fall 2004 - Summer/Fall 2008



The percentage of students who took an assessment test, were enrolled as of census in the summer or fall semester (excluding K-12 dual enrolled students) and were eligible for college-level Math decreased to 20% in 2005 and 2006, and 19% in 2007, and increased again to 21% in 2008 (see Figure I.13). This decline is an indication that students are entering the College less prepared for math in recent years. When compared to the total population of applicants who took the math assessment test, very little difference is seen, with slightly lower percentages of enrolled students placing into college level math in most years.

Figure I.13 Percentage of Census Enrolled Students Eligible for College-level Math, Summer/Fall 2004 - Summer/Fall 2008



## Successful Course Completion Rates

#### a. College-wide Successful Course Completion Rates

The percentage of successful grades (A, B, C, CR or P) across fall semesters has fluctuated over the past five years reaching a high of 71.3% in Fall 2008. However, the percentage of successful grades has increased steadily in the spring semesters, reaching a high of 72.2% in Spring 2009. SBCC maintained higher successful course completion rates than the statewide average in all semesters, and this difference has grown over time (see Figures I.14 & I.15).

Figure I.14 Overall Successful Course Completion Rates, Fall 2004 - Fall 2008



Figure I.15 Overall Successful Course Completion Rates Spring 2005 - Spring 2009



#### b. Successful Completion Rates in Transfer Courses

Successful completion rates in transfer courses fluctuate from year to year in both fall and spring semesters, ranging from a low of 67.6% in Fall 2005 to a high of 71.9% in Spring 2009. Successful completion rates in transfer courses were slightly higher for SBCC than the statewide average in all semesters except Spring 2005. After having lower rates than the state in 2003 and 2004, the College's rates have consistently been higher than those seen statewide in more recent years (see Figures I.16 & I.17).

*Figure I.16 Successful Completion Rates in Transfer Courses Fall 2004 - Fall 2008* 



Figure I.17 Successful Completion Rates in Transfer Courses Spring 2005 - Spring 2009



#### c. Successful Completion Rates in Basic Skills Courses

The successful completion rate in all basic skills courses has fluctuated from a low of 61.8% in Fall 2005 to 66.5% in Fall 2007. The basic skills completion rates fluctuated more across spring semesters, but show a general improvement from 59.4% in Spring 2005 to 65.8% in Spring 2009. Successful completion rates in basic skills courses were higher for SBCC than the statewide average in every semester (see Figures I.18 & I.19).





Figure I.19 Successful Completion Rates in Basic Skills Courses Spring 2005 - Spring 2009



#### d. Successful Completion Rates in Career Technical Courses

The successful completion rate in all career technical courses has remained fairly stable across fall terms, ranging from a low of 76.6% in Fall 2007 to a high of 78.5% in Fall 2004. The completion rate has also been fairly stable across spring semesters, ranging from a low of 76.9% in Spring 2009 to a high 78.2% in Spring 2008 (see Figures I.20 & I.21). Statewide figures are not available at this time for comparison.

*Figure I.20 Successful Completion Rates in Career Technical Courses Fall 2004 - Fall 2008* 



*Figure I.21 Successful Completion Rates in Career Technical Courses Spring 2005 - Spring 2009* 



#### e. Successful Completion Rates in Alternative Instruction vs. Traditional Courses

The College has made a commitment to providing instruction in alternative delivery modes to meet the educational needs of students. Accelerated courses, which include courses that meet for less than 16 weeks granting three or more units, continue to have a high rate of successful completion, although they were exceeded by the success rates of Weekend courses. Success rates in Work Experience/Independent Study courses decreased slightly in the last year. While online courses, including all fully-online and hybrid courses, continue to have lower levels of successful course completion when compared to other methods, they have been improving in recent years, reaching a high of 63.7% in 2008-09 (see Table I.22). Traditional courses include all courses that meet on weekdays for at least 16 weeks, and are not online or work experience/independent study.

*Table I.22 Annual Successful Completion Rates in Alternative Instruction vs. Traditional Courses* 

		Work Exp/			
Year	Online	Ind Study	Accelerated	Wee ken d	Traditional
2004-05	59.5%	80.4%	75.9%	79.6%	69.4%
2005-06	55.2%	80.4%	73.7%	81.7%	69.5%
2006-07	57.8%	81.0%	72.4%	77.8%	70.5%
2007-08	61.4%	81.3%	75.5%	77.9%	70.5%
2008-09	63.7%	79.4%	75.8%	80.7%	71.5%

Source: SBCC Student Information System

In order to provide a more comparable view of success in the online courses, success rates were calculated for those fully online courses where the same course was also offered in the traditional face-to-face format. The success rates in this subset of online courses are then compared with the success rates in the comparable face-to-face classes. Success rates in fully online courses are consistently lower than in comparable courses offered face-toface, with the difference ranging from 13% in Fall 2004 to 20.3% in Spring 2006 (see Figures I.23 & I.24).

Figure I.23 Successful Completion Rates in Online vs. Face-to-Face Courses Fall 2004 - Fall 2008



Figure I.24 Successful Completion Rates in Online vs. Face-to-Face Courses Spring 2005 - Spring 2009



Source: SBCC Student Information System

## Students on Academic or Progress Probation or Disqualification and Their Transition to Good Standing

Excluding students reinstated after the end of the term, the percentage of all students who ended the term on academic or progress probation or disqualification remained fairly stable, ranging from 11.4% to 11.9% from Fall 2004 to Fall 2006, and dropping to 9.9% in Fall 2007 and 8.3% in Fall 2008 (see Figure I.25). The percentage of students who ended spring semesters in such statuses also remained fairly stable between 9.9% and 11.2% across the period (see Figure I.26).

*Figure I.25 Students on Academic or Progress Probation or Disqualification - Total and Percentage of Overall Headcount, Fall 2004 - Fall 2008* 



Figure I.26 Students on Academic or Progress Probation or Disqualification -Total and Percentage of Overall Headcount, Spring 2004 - Spring 2008



Of the 1,622 students on academic or progress probation or disqualification at the end of Fall 2008 who enrolled in Spring 2009, 345 (21.3%) transitioned to good standing at the end of Spring 2009 (see Figure I.27).

Figure I.27 Fall Students on Academic or Progress Probation or Disqualification Transitioning to Good Standing by the Following Spring Semester Fall 2004 - Fall 2008



For students who were on academic or progress probation or disqualification at the end of Spring 2008 who enrolled in Fall 2008, 18.8% (394) transitioned to good standing in Fall 2008, a 0.5% increase over the previous year (see Figure I.28). These data will continue to be monitored in future years to help determine whether the Spring to Fall 2007 figure is the beginning of a potential trend.

Figure I.28 Spring Students on Academic or Progress Probation or Disqualification Transitioning to Good Standing by the Following Fall Semester Spring 2004 - Spring 2008



## Progression through and Completion of the Basic Skills Course Sequence (English, Math and ESL)

The percentage of students in basic skills courses who subsequently transition into college-level work remains an area of concern. In English, 63% of the students new to the College who enrolled in a basic skills course in Fall 2006 enrolled in a higher level course in the same area of study within three years. Of the 63% who enrolled in a higher level course,

87% successfully completed at least one higher level course within the same time frame. Of the Fall 2006 cohort, approximately 50% enrolled in the English collegelevel course (ENG 110) within three years, and of those students 84% completed the course successfully (see Figure I.29).





In mathematics, 49% of the students new to the College who enrolled in a basic skills math course in Fall 2006 enrolled in a higher level math course within three years. Of those, 72% successfully completed at least one such course. Of the Fall 2006 cohort, 33% enrolled in a college level math course within three years, and of those students, 77.5% completed the course successfully. When comparing the three cohorts, some fluctuation can be seen with higher percentages of the Fall 2005 cohort enrolling in and completing a higher level math course (see Figure I.30).





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In ESL, 22.6% of the students new to the College in Fall 2006 who enrolled in at least one ESL course in levels 1-4, subsequently enrolled in a level 5 ESL course within three years. Of those, 86% successfully completed this course within the same time frame (see Figure I.31).



### Semester and Cumulative GPA of Full-Time Students

The average semester GPAs of full-time students fluctuated slightly over the period, but showed an overall decrease from 2.52 to 2.50. The median semester GPA has remained consistent over the period, while the mean and median cumulative GPAs have shown consistent increases (see Table I.32).

Table I.32 Semester and Cumulative GPA of Full-time Students

			Cumulative	GPA at the
	Semester GPA		End of S	Semester
Term	Mean	Median	Mean	Median
Fall 2004	2.52	2.75	2.59	2.69
Fall 2005	2.52	2.75	2.59	2.71
Fall 2006	2.49	2.75	2.59	2.71
Fall 2007	2.50	2.75	2.61	2.75
Fall 2008	2.50	2.76	2.62	2.79

Source: SBCC Student Information System

### Persistence Rates of First-Time, Full-Time Students

The first-to-second semester persistence rate of first-time, full-time students has remained fairly stable in recent years (see Figure I.33).





The first-to-fourth semester persistence rate remained fairly stable from Fall 2004 to Fall 2006 at around 55.4%, and increased very slightly to 55.7% in Fall 2007 (see Figure I.34).

*Figure I.34 Persistence Rates of First-Time, Full-Time Students First to Fourth Semester* 



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### **Degrees and Certificates Awarded**

The total number of degrees awarded decreased in 2005-06 and 2006-07, increased again to a high of 1,406 in 2007-08, and dropped to 1,225 in 2008-09 (see Figure I.35). The large increase in 2007-08 of AA degrees is due in most part to the addition of a Liberal Studies Transfer degree, where over 400 degrees were awarded.



The number of certificates awarded declined from 2004-05 to 2005-06, but increased again in 2006-07, 2007-08, and reached a high of 1,057 in 2008-09 (see Figure I.36). The large increase in certificates in 2008-09 is due to the addition of the IGETC and CSU Breadth certificates.





## Number of Transfers

Overall, the number of students transferring annually from SBCC to UC and CSU campuses has increased over time, reaching its highest number ever in 2005-06. Although there was a slight drop in 2006-07, the total number of transfers increased again in 2007-08 (see Figure I.37).



The number of certificates awarded declined from 2004-05 to 2005-06, but increased again in 2006-07, 2007-08, and reached a high of 1,057 in 2008-09 (see Figure I.36). The large increase in certificates in 2008-09 is due to the addition of the IGETC and CSU Breadth certificates.

## **Expected vs. Actual Transfer Rates**

In an attempt to produce transfer rates that more accurately reflect the achievement of community college students, the California Community College Chancellor's Office (CCCCO) developed a methodology that takes into account students' behavioral intent to transfer instead of relying on declared educational goal, a variable that has been shown not to be a reliable predictor of student intent. This methodology involves tracking several cohorts of students for six years to determine if they transferred to a four-year institution within that time period.

To help determine whether the transfer rates produced through this methodology indicate a college is having success with transfer, an "expected transfer rate" was calculated. The expected transfer rate takes into account those factors that influence transfer that are outside the control of the College. These factors include characteristics of the College's service

area such as the bachelor degree attainment among the 25 year or older population within the service area and the percentage of students 25 years or older attending the College.

The cohorts used for the study are first-time college freshmen with a minimum of 12 units earned who attempted a transfer level Math or English course during enrollment. The outcome is transfer to a four-year institution within six years of initial enrollment, which is obtained through a data match with the National Student Clearinghouse (NSC), University of California (UC) and California State University (CSU). Through the data match with NSC, the CCCCO is able to find community college students who have transferred to private and out-of-state institutions.

The data for the three most recent cohorts available indicate that SBCC is not achieving its expected transfer rate and the rate declined between the 1998-99 and 1999-00 cohorts (see Table I.38). The almost 6.5% difference between SBCC's actual and expected transfer rates is a cause for concern. The college will continue to monitor these rates as they become available from the CCCCO.

	Actual	Expected	
	<b>Transfer Rate</b>	Transfer Rate	Difference
1998-99 Cohort	48.49	49.79	-1.30
1999-00 Cohort	43.88	50.04	-6.16
2000-01 Cohort	43.21	49.67	-6.46
Source: CCCCO			

Table I.38 Expected vs. Actual Transfer Rates

Source: CCCCO

## Student Right-to-Know Act Completion and **Transfer Rates**

In compliance with the Student-Right-to-Know and Campus Security Act of 1990, a federal reporting requirement, it is the policy of all California Community Colleges to make available completion and transfer rates to all current or prospective students. The rates are calculated based on cohorts of first-time students starting in a fall semester who were full-time and had a goal of obtaining a certificate, degree or transfer as self-reported on the college application. These cohorts are then tracked for a three-year period.

In spite of fluctuations from year to year, SBCC consistently achieved levels higher than the statewide rates for the five cohorts in both completion and

transfer rates calculated with this methodology. Figure I.39 shows completion rates and Figure I.40 transfer rates.



Figure I.39 Student Right-to-Know Completion Rates

Figure I.40 Student Right-to-Know Transfer Rates



### Number of Hours Students Study per Course per Week

Every three years, the College conducts a comprehensive survey of students' college experiences to determine the level of satisfaction with various aspects of the college life, including environment, instruction and services, and to determine student characteristics not available from the data gathered in the College's student information system. The last such surveys were conducted in Spring 2005 and Spring 2008. Students' self-reported hours of study per course per week decreased from Spring 2005 to Spring 2008. In Spring 2005, 39% of survey respondents indicated that they studied 5 or more hours per course per week, whereas only 26% of respondents in Spring 2008 indicated that they studied this many hours (see Table I.41).

Table I.41 Number of Study Hours per Course per Week Spring 2005 & Spring 2008

Study Hours Per Course Per Week	Spring 2005	Spring 2008
Less than 2 Hours	18%	27%
Between 2-4 Hours	43%	48%
Between 5-8 Hours	26%	20%
More than 8 Hours	13%	6%
Sources Spring 2008 & Spring 2005 Student Survey Date		

Source: Spring 2008 & Spring 2005 Student Survey Data

## Continuing Education Students Receiving General Educational Development (GED)

Overall, the number of GED completers increased across the period, from 99 in 2004-05 to 124 in 2008-09. The number of Adult High School (AHS) completers also increased across the period, from 56 in 2004-05 to 99 in 2008-09 (see Figure I.42).

Figure I.42 Number of Adult High School and GED Completers



## Key Areas of Institutional Effectiveness in the Area of Student Learning, Achievement and Development

Over the past five years, the College maintained the levels of student success in the areas of persistence of newly matriculated students and overall course completions. SBCC made progress in the completion rates of basic skills courses in math and English. Students' progression through the sequence of basic skills courses and into college-level work has improved, but continues to be an area of concern. The annual transfers to UC and CSU campuses rebounded in 2007-08, as did the number of degrees and certificates awarded. Online overall success rates have steadily improved over the past five years, and the number of Continuing Education Adult High School and GED completers continues to grow.

## College Action in the Area of Student Learning, Achievement and Development

The College will continue its sustained efforts to support quality instruction and promote student success. The College will continue its focus on increasing student successful course completion and persistence, progression and completion of basic skills course sequences, degree attainment, transfers to four-year institutions and workforce preparation.

# Chapter II

# Student Outreach and Responsiveness to the Community

In order to meet the needs of an increasingly diverse population, Santa Barbara City College is faced with the challenge of ensuring access to all students who can benefit from its courses and programs. The changing student population also requires high-quality instruction and support services responsive to the needs of all students, regardless of ethnicity, language, socioeconomic background, or disability.

## Annual Full-Time Equivalent Students (FTES)

The College experienced significant growth in FTES over the past five years. The total annual FTES of 18,474 in 2008-09 represents a 13% increase compared to 2004-05 and a 5% increase compared to 2007-08 (this is actual growth rather than a comparison against the apportionment base that determines the growth for funding purposes). Much of this growth was generated by off-campus instructional offerings such as Dual Enrollment courses for high school students, courses for employees of various organizations through the Professional Development Center, online instruction, and the Life Fitness Center (see Figure II.1). In 2008-09, there has been a spike in demand for on-campus courses as well. The downturn in the economy and cuts in enrollments at UC and CSU campuses has lead to an unprecedented demand for our courses.

#### Figure II.1 Annual FTES\*



Credit Division

### **Credit Student Headcount**

The credit student headcount increased steadily over the period. Fall 2008 represented a 15% increase over Fall 2004 and a 5% growth over Fall 2007 (see Figure II.2). In all five years, spring enrollment exceeds that of fall and shows the same steady increase over the period (see Figure II.3).

Figure II.2 Credit Student Headcount, Fall 2004 - Fall 2008



Figure II.3 Credit Student Headcount, Spring 2005 - Spring 2009



### Full-Time Student Headcount

The number of full-time students (enrolled in 12 or more units) increased by 21% over the period in fall semesters and by 25% in spring semesters. The percentage of full-time students out of all SBCC students remained fairly stable around 37% in the fall and 33% in the spring for the first four years in the period, but increased to almost 39% in Fall 2008 and 37% in Spring 2009 (see Figures II.4 & II.5). This comparison illustrates that the number of full-time students has kept pace with the overall growth the College has experienced in both semesters.





Figure II.5 Full-Time Student Headcount, Spring 2005 - Spring 2009



## High School Students Attending SBCC

The College has enhanced its outreach to local high schools, providing more opportunities for students to enroll in college-level courses while still in high school. The Dual Enrollment Program has been expanded significantly since its inception in Fall 1999. The number of high school students attending classes offered by SBCC increased steadily from Fall 2003 to Fall 2006, decreased slightly in Fall 2007, and decreased further in Fall 2008 (see Figure II.6). The proportion of these students increased from 8.9% of the total student population in Fall 2004 to 11.7% in Fall 2006, but decreased again to 8.7% in Fall 2008. This decline is due to the overall decrease in enrollments in the local high schools.



Figure II.6 High School Student Headcount, Fall 2004 - Fall 2008
## First-Time SBCC Students from the District's Local High Schools (San Marcos, Santa Barbara, Dos Pueblos, Carpinteria and Bishop)

The percentage of local high school graduates enrolling as first-time freshmen at SBCC in Fall 2008 was 56.9%, which is a 10% increase from Fall 2007, and a 3% increase from Fall 2004 (see Figure II.7). The Fall semester in which these students enroll as first-time freshmen does not necessarily follow immediately after the semester in which they graduated from high school.





## **Online Student Headcount**

By Fall 2008, online students represented 20.1% of all SBCC students, showing an increase of 1,603 students, or 69% over the past five years (see Figure II.8). In Fall 2004, 977 students, or 6% of all students, were enrolled exclusively in online courses. By Fall 2008, 1,988, or 10% of all SBCC students, were enrolled online only.

Figure II.8 Online Student Headcount, Fall 2004 - Fall 2008



## Percentage of District Adult Population Served by the Credit Program

The Fall 2008 credit students 18 years of age or older - 17,431 - represented 11% of the SBCC District adult population of 161,776. The information about the district adult population for the South Coast is included in the 2009 UCSB Economic Impact Report.

## Credit Student Ethnic Composition Compared to the District's Adult Population

All minority groups at the College are at proportions that exceed those in the district adult population. Latinos are 28% of SBCC students enrolled in credit programs, which is slightly higher than the 24.4% represented within the District's adult population. Asians are 7% of SBCC students compared to 4.8% for the District's adult population, and 2.9% of students were African-American compared to 1.4% in the District. Overall in Fall 2008, 42.8% of all SBCC students were from underrepresented ethnic groups, fostering a climate of social and cultural diversity (see Figure II.9).

Figure II.9 Fall 2008 Credit Student Ethnic Composition vs. District Adult Population



## **Credit Gender Composition**

Over the past five years, the gender composition in SBCC's credit programs remained stable, with slightly more female students than males each semester. In Fall 2006, there was a slight increase in the proportion of female students enrolled at SBCC than in previous semesters, and it remained stable in Fall 2007 (see Figure II.10).





## **Credit Age Composition**

In terms of age, the percentage of students 17 or younger increased from 10.8% in Fall 2004 to 13.5% in Fall 2006, and returned to 10.8% again in Fall 2008. The largest category of participants continues to be 18 to 20 year olds, representing 35.5% of all credit students in Fall 2008, followed by 21 to 25 year olds, at 21%. The 26 to 29 age group increased very slightly from 7.2% to 7.6% across the period. The 50 and over age group remained fairly stable, while the percentage of students 30 to 49 decreased slightly across the five year period from 19.4% to 17.8% (see Figure II.11).

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Figure II.11 Credit Student Age Composition, Fall 2004 - Fall 2008



## Students with Disabilities Attending SBCC

Over the past five years, the number of students with disabilities enrolled in credit programs has increased. In 2008-09, SBCC's Disabled Student Programs and Services qualified to receive state funding for 1,529 students. This represents a 48% increase from 2004-05, and a 19% increase from 2007-08 (see Figure II.12). The total number of disabled students consists of all SBCC students who reported having a disability, whereas the College only receives state funding for those students who have had at least four contacts with the Disabled Student Programs and Services office within an academic year.





## Extended Opportunity Programs and Services (EOPS) Students Attending SBCC

The number of EOPS students enrolled at SBCC increased from 1,181 in 2004-05 to 1,374 in 2005-06, which is a 16% increase. However, EOPS enrollment has decreased in each of the three years since 2005-06. EOPS students represented between 4.1% and 5.3% of all SBCC students over the last five years (see Figure II.13).



## Economically Disadvantaged Students Attending SBCC

Overall, the number of economically disadvantaged students (defined as either in EOPS or receiving federal and/or state financial aid) increased by 11.9% over the last five years. The percentage of all SBCC students who are economically disadvantaged increased from 31% in 2004-05 to 35.3% in 2005-06, but dropped to 28.8% in 2007-08 and increased again slightly to 29.7% in 2008-09 (see Figure II.14).





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## International Students Attending SBCC

The number of international students attending SBCC with F1 or F2 student visas increased by 28% from Fall 2007 to Fall 2008. International students with student visas represented 5.3% of all credit students in Fall 2008, compared to 3.0% in Fall 2004 (see Figure II.15).



## **Out-of-State Students Attending SBCC**

The number of out-of-state students attending SBCC has fluctuated over the past five years, but has remained at approximately 4% of the total student population (see Figure II.16).





## Course Enrollments in Employer-based Training, Work Experience, and Service Learning

Since Fall 1999, the College has offered courses to employees of the county and later other employers in the area under the umbrella of the Employee University. In Summer 2001, the Board of Trustees approved the proposal to create the Professional Development Center, which includes professional development courses offered to employees of SBCC and county employers. The first classes for SBCC employees were offered in Spring 2002. All courses offered through the Employee University and the Professional Development Center are open to all members of the community.

Enrollment in the Employer-based Training program has fluctuated across the period, growing from 5,058 duplicated course enrollments in 2004-05 to a high of 6,943 in 2006-07, and dropping again to 4,951 in 2008-09. The General Work Experience and Service Learning program remained fairly stable across the period, with some fluctuations from year to year (see Table II.17).

	Employer-based	Work Experience and
Year	Training	Service Learning
2004-05	5,058	1,256
2005-06	5,796	1,360
2006-07	6,943	1,165
2007-08	6,106	1,238
2008-09	4,951	1,300

*Table II.17 Annual Course Enrollments in Employer-based Training, Work Experience and Service Learning* 

Source: SBCC Student Information System

## Continuing Education Division

## **Continuing Education Student Headcount**

The total unduplicated number of students in the Continuing Education division increased by 18% from 41,590 in 2004-05 to 49,058 in 2005-06. Then, another 5.8% increase in 2006-07 was followed by a 3.4% drop in 2007-08 and an 8.7% decrease in 2008-09, which represents a 10% increase over the five-year period (see Figure II.18). The decline in enrollment in 2008-09 was intentional, due to the need to reduce section offerings as a result of state budget reductions. Enrollment will further decline in 2009-10

because the College's apportionment has been reduced by \$2.6 million ongoing and systemwide, a workload reduction of 3.9% (reduction in FTES base) is being implemented.



## Percentage of District Adult Population Served by Non-Credit Program

In 2008-09, SBCC's Continuing Education Division served 45,741 students or 28% of the District's adult population of 161,776, which means more than one out of every four adults in the community is taking noncredit classes at the College. When the credit and non-credit students are combined, SBCC served 46% of the College's District adult population. The district adult population for the South Coast is provided in the 2008 UCSB Economic Impact Report.

## Continuing Education Student Ethnic Composition Compared to the District's Adult Population

The ethnic composition of students in Continuing Education programs is fairly close to that of the District's adult population. For example, Latino participation represented 28.1% of all students during the 2008-09 academic year, and Latinos are 24.4% of the District's adult population. Asian students represented 3.6% of the student population compared to 4.8% in the District. African-American students constituted the same percentage of the student population (1.4%) as they represent in the District (see Figure II.19). However, these comparisons do not fully reflect the Continuing Education students as 15% of Continuing Education students did not provide their ethnicity information in 2008-09. *Figure II.19 2008-09 Continuing Education Student Ethnic Composition vs. District Adult Population* 



## **Continuing Education Gender Composition**

Over the past five years, participation in SBCC's Continuing Education programs by gender remained stable, with significantly more female students than males each semester. In 2008-09, 64.7% of students were female, compared to only 35.3% male (see Figure II.20).





## **Continuing Education Age Composition**

The largest category of participants in Continuing Education programs continues to be 45 to 64 year olds, although the percentage decreased slightly to 31% of all students, followed by students age 65 and over, who represented 22.1% of students in 2008-09. Enrollments of students in the three younger age groups have increased slightly in 2008-09 from the previous year, while enrollments of students in the two older age groups as well as the unknown group declined slightly from last year. The largest

changes occurred among students who did not provide their birthdates, increasing steadily from 6.5% in 2004-05 to 9.8% in 2006-07, and dropping again to 6.7% in 2008-09 (see Figure II.21).



#### Figure II.21 Continuing Education Student Age Composition, 2004-05 to 2008-09

## Key Areas of Institutional Effectiveness in the Area of Student Outreach and Responsiveness to the Community

Over the past five years, the College has made substantial progress in enhancing student access. The College has expanded instructional options through its Online College and professional development courses for employees to ensure that all segments of the population in the District can take advantage of an affordable higher education. SBCC has been successful in developing and maintaining a student body that reflects the diversity of the College's service area. The College's mix of credit and non-credit instructional programs enhances this diversity.

## College Action in the Area of Student Outreach and **Responsiveness to the Community**

The College will continue its educational efforts for students, faculty, and staff in understanding and appreciating the social, demographic, and cultural diversity within the College community. SBCC will continue to fulfill its responsibilities to accommodate existing students, and reach out to the under served segments of the population in our community, who seek the essential advantages that higher education provides. The College will implement the 2009-11 Enrollment Management Plan.

# Chapter III

## Faculty, Staff and Administrators/Managers

## Regular Faculty, Staff and Administrators/Managers

The total number of regular faculty decreased by one position (-0.4%) from 267 in 2007-08 to 266 in 2008-09. This is due to a late resignation and the department in which the position resides decided to recruit for the full-time faculty replacement in 2009-10. Due to the reductions in state funding for community colleges, the full-time faculty obligation has been waived, thus the College did not hire new full-time faculty in 2008-09 for 2009-10. Only retirements and resignations were replaced. Classified staff increased from 284 in 2004-05 to 322 in 2008-09, a 13.3% increase. Due to the state fiscal crisis in 2008-09, a number of classified staff positions that became vacant due to retirements or resignations were kept vacant for a period. Of the 16 vacancies that occurred in 2008-09, 10 were filled. Through consultation, it was decided that 6 classified staff and one administrator positions which became vacant in 2008-09 will not be filled in 2009-10. The number of administrators/managers decreased from 63 in 2007-08 to 62 in 2008-09, which represents a -1.6% decrease (see Figure III.1). Over the five-year period, regular faculty increased by 7.7% (19), classified staff by 13.3% (38) and administrators/managers remained stable.

*Figure III.1 Permanent Faculty, Staff and Administrators/Managers* 2004-05 to 2008-09





In almost every year, the majority of new hires among regular faculty, staff and administrators/managers are replacement positions and not new positions (see Table III.2). Discrepancies between overall increases in headcount from year to year (Figure III.1) versus the number of new positions each year occur as a result of retirements, resignations, promotions, transfers, positions that are not replaced, temporary contracts, and replacements for leaves of absence and reduced workloads.

Table III.2 Replacement vs. New Positions Among Permanent Faculty, Staff and Administrator/Manager New Hires, 2004-05 to 2008-09

	2004-05	2005-06	2006-07	2007-08	2008-09
Faculty Hires	20	22	12	16	12
Replacements	16	11	9	11	9
New Positions	4	11	3	5	3
Staff Hires	35	36	53	38	33
Replacements	31	27	37	29	28
New Positions	4	9	16	9	5
Admin/Mgrs Hires	2	6	7	7	3
Replacements	2	5	5	5	2
New Positions	0	1	2	2	1

Source: Human Resources Information System

## Gender Composition of Faculty and Staff

The proportion of women among regular faculty and staff remained fairly stable over the past five years; ranging from 53% to 56% among faculty and from 61% to 63% among staff. However, this proportion has fluctuated more among administrators and managers from a high of 58% in 2006-07 to a low of 54% in 2007-08 (see Figure III.3).

Figure III.3 Percent Women Among Permanent Faculty, Staff and Administrators/Managers, 2004-05 to 2008-09



## Ethnic Composition of Faculty and Staff

The percentage of minorities among regular classified staff remained stable at 39% over the first three years of the period, and increased slightly to 40% in 2007-08 and 2008-09. An increase can be seen among full-time faculty from 17% to 20% during this same period. The proportion of minorities among administrators and managers increased slightly from 16% to 18% in 2006-07 and climbed to 24% in 2007-08, dropping again to 23% in 2008-09. The percentage of minorities among full-time faculty and administrators is about half the proportion among classified staff (see Figure III.4).

Figure III.4 Percent Minorities Among Permanent Faculty, Staff and Administrators/Managers, 2004-05 to 2008-09



## Ethnic Composition of New College Hires

Over the past five years there was a fluctuating number of ethnic minorities hired to fill permanent faculty, classified staff and administrative/ management vacancies (see Table III.5).

	2004-05	2005-06	2006-07	2007-08	2008-09
Faculty	20	22	12	16	12
Minority Faculty	5	4	3	4	7
Staff	35	36	53	38	33
Minority Staff	9	17	15	16	16
Management	2	6	7	7	3
Minority Management	1	0	2	3	1

Source: Human Resources Information System

## **Opportunities for Professional Development**

At SBCC, the Human Resources and Legal Affairs Division (HRLA) is responsible for coordinating professional development for classified and management employees. HRLA oversees the professional growth program, which is an incentive system that provides stipends to classified staff and classified managers. This system serves a similar purpose to the opportunities for faculty to advance on the salary schedule based on completed units. Courses offered in the Staff Resource Center (SRC), the Professional Development Center (PDC) and Online training courses can be the basis for employees to earn these stipends. The total number of both regular and hourly staff and managers served by these centers is shown in Table III.6. The decrease in SRC enrollments from 317 in 2007-08 to 213 in 2008-09 is due to a reduction in class offerings.

Table III.6 SBCC Employee Participation in SRC, PDC and Online Training

	2004-05	2005-06	2006-07	2007-08	2008-09
SRC	175	424	342	317	213
PDC	165	149	116	136	120
Online	213	430	398	243	264

Source: SBCC Student Information System & IT

## Percent Growth in FTES Compared to Percent Growth in Permanent Employees

New full-time faculty positions are determined by the state funded growth in FTES (known as the Full-Time Faculty Obligation). In two of the four years studied here, staff increases have outpaced FTES growth (see Table III.7). Due to the reductions in state funding for community colleges, the full-time faculty obligation has been waived, thus the College did not hire new full-time faculty for 2008-09. Only retirements and resignations were replaced. Table III.7 Percent Growth in FTES Compared to Percent Growth in Regular Employees

	% Growth	% Growth	% Growth	% Growth
	Faculty	Staff	Managers	FTES
2004-05 to				
2005-06	4.45%	2.46%	1.64%	3.07%
2005-06 to				
2006-07	1.20%	5.50%	-3.23%	1.81%
2006-07 to				
2007-08	2.30%	7.49%	5.00%	3.23%
2007-08 to				
2008-09	-0.37%	-4.24%	-1.59%	4.73%

Source: Human Resources and SBCC Student Information Systems

## Key Areas of Institutional Effectiveness in the Area of Faculty, Staff and Administrators/Managers

Over the past five years, the percentage of women increased for faculty and regular staff, and fluctuated from year to year for administrators/ managers. The percentage of minorities among full-time faculty increased slightly, remained stable among staff, and fluctuated slightly over the period for management.

# College Action in the Area of Faculty, Staff and Administrators/Managers

The College will continue to expand its efforts to hire highly qualified and diverse faculty and administrators. Due to the ongoing state fiscal crisis, the College will also continue to analyze each vacancy as it occurs and decide on whether the position can remain unfilled for a period.

# Chapter IV

Applications of Technology

## Ratio of the Number of Computers Available on Campus per Full-Time Equivalent Students (FTES)

The growth in computers has resulted primarily from increases in faculty and computer lab development over the last seven years, including the implementation of the Digital Arts Center, a video production lab, assessment testing lab, the Earth and Biological Sciences computer classroom and labs, the Cybercenter, and expanded labs in the Library and in mathematics. In general, the increases in computers on campus have outpaced the growth in credit FTES over the period (see Table IV.1).

Table IV.1 Ratio of Credit FTES to the Number of On-campus Computers

	2004-05	2005-06	2006-07	2007-08	2008-09
# Computers	1,589	1,645	1,723	2,084	2,363
Credit FTES	14,013	14,391	14,729	15,043	15,975
FTES/#Computers	8.8	8.7	8.5	7.2	6.8

Source: Information Technology & SBCC Student Information System

## Ability to Renew and Replace Technology Equipment on a Regular Basis

The college measures its ability to renew and replace technology equipment on a regular basis in the following ways:

- a. Average Age of Computers and Servers at Time of Replacement
- b. Annual Expenditures for Technology Replacement as a Percentage of Technology Inventory
- c. Technology Equipment Reserve Amounts for Committed Replacements and for Contingency Funding

The following sections include a detailed analysis of each of these measures.

#### a. Average Age of Computers and Servers at Time of Replacement

In 1999-2000, the District Technology Committee and the College Planning Council decided to move from a five-year to a four-year replacement cycle for faculty and staff computers, and to three-year and four-year replacement cycles for instructional computer classrooms and labs, respectively. During the budget reductions for 2002-03, the College moved to a four-year replacement cycle for all desktop machines and most computer labs. Due to the state fiscal crisis that started in 2008-09 and budget reductions for community colleges, the refresh period has been moved again to five years for 2009-10. At the server level, the increase in the average age of server replacements has resulted from not replacing servers in 2008-09, and reflects their age if they are replaced in 2009-10. The College will assess the fiscal situation and determine in 2010-11 whether to continue with the five-year replacement cycle or return to the four-year cycle. The larger servers for core administrative systems continue to have a useful life of five to six years (see Table IV.2).

	2004-05	2005-06	2006-07	2007-08	2008-09
Age of Computers (Years)	4.6	4.3	4.1	4.2	4.8
Age of Servers (Years)	4.9	4.8	4.5	4.1	5.1

Source: Information Technology

#### b. Annual Expenditures for Technology Replacement as a Percentage of Technology Inventory

The increase in expenditures for technology equipment replacement reflects both the growing inventory of equipment and the move to a fouryear replacement cycle for desktop computers beginning in 1999-00. It is anticipated that replacement costs as a percentage of inventory will range between 20 and 25% of inventory, based on the number of computers in the replacement cycle each year (see Table IV.3). Due to budget reductions for the 2002-03 year, in 2003-04 the percentage replacement fell short of this target. By 2004-05, the refresh budget was restored and a normal refresh cycle is averaging between 20 and 25% of inventory with a little catch-up in 2005-06 and 2006-07, when a number of large student labs were refreshed. The 2007-08 replacement of campus network infrastructure was delayed due to ongoing redesign activities.

Table IV.3 Annual Expenditures for Technology Replacement as a Percentage of Technology Inventory

2004-05	2005-06	2006-07	2007-08	2008-09
\$0.48	\$1.26	\$1.30	\$0.70	\$0.24
21.8%	26.1%	26.8%	18.6%	10.2%
	\$0.48	\$0.48 \$1.26	\$0.48 \$1.26 \$1.30	\$0.48 \$1.26 \$1.30 \$0.70

Source: Information Technology

#### c. Technology Equipment Reserve Amounts for Committed Replacements and for Contingency Funding

The College has increased its technology equipment replacement contingency in order to continue funding replacement costs during periods of shortfalls in state technology equipment replacement funding (see Table IV.4). The targeted level of \$2.4 million provided for two years of equipment replacement funding without state revenue. These funds were reduced in 2002-03 due to budget cuts in the State Technology and Telecommunications Infrastructure Program. Due to the 2002-03 budget cuts, these reserve funds were reduced significantly to pay for needed computer renewals during that year. In 2005-06, all technology fund reserves were diverted to funding the Banner implementation project, thus reducing the reserve to zero. The 2007-08 budget year required a much smaller number of computers and other hardware that needed replacement and therefore there was \$584,000 carried forward into the 2008-09 budget year. \$600,000 was allocated in 2008-09 to the equipment fund, but budget shortfalls put a freeze on spending early into the budget year, resulting in a carry forward of \$826,000 into the 2009-10 budget year. We are anticipating at least two more years of constrained budgets, and have planned a five-year replacement cycle to stretch the carry forward through both the 2009-10 and 2010-11 budget years.

	2004-05	2005-06	2006-07	2007-08	2008-09
Committed	\$0.85	\$0.00	\$0.00	\$0.58	\$0.00
Replacements (\$M)					
Contingency (\$M)	\$1.30	\$0.00	\$0.00	\$0.58	\$0.83

Source: Information Technology

## Ability to Fund New Technology Initiatives Each Year

The College measures its ability to fund new technology initiatives each year by the amount of expenditures for new technology projects. Budget cuts in 2002-03 placed funding for new technology initiatives on hold, and required the College to seek private funding for several important technology projects, including the construction of a cyber support center for SBCC students in the Campus Center and the expansion of the Math Computer Lab in the IDC building. Categorical funds were used to fund the purchase and installation of a new document imaging system for student transcript information (see Table IV.5). In 2008-09, the Banner implementation was coming to an end, but because of state budget cuts to community colleges, no new funds were committed to technology projects.

	2004-05	2005-06	2006-07	2007-08	2008-09
New Technology Projects (\$ K)	\$0	\$234	\$18	\$0	\$0
Banner Project (\$ K)	\$2,442	\$1,704	\$2,174	\$1,169	\$149

Table IV.5 Expenditures for New Technology Projects

Source: Information Technology

Most of the campus instructional labs have been funded by new technology funding. In addition, funding for new technology-mediated classrooms has historically been from the general fund for new initiatives. New funds have also been used to support the development of the Online College and the implementation of the SBCC student portal. Most of the new funding in the last four years has been used for the conversion to the Banner ERP system.

## Ability to Support and Maintain Instructional Computer Classrooms and Labs

The College measures its ability to support and maintain instructional computer classrooms and labs by the ratio of Instructional Computer Lab Coordinators (ICLCs) to the number of computers in such facilities. This ratio has remained fairly stable over the past five years (see Table IV.6). The opening of the student support Cybercenter in 2004-05 added 25 computers for direct student access, and a new ICLC position to provide technical support. In 2005-06, the implementation of a College-wide classification study of classified staff resulted in two more ICLC positions for a total of 12.

	2004-05	2005-06	2006-07	2007-08	2008-09
# Computers	1,075	1,135	1,167	1,211	1,211
# ICLCs	9	12	12	12	12
Ratio	119	95	97	101	101

Table IV.6 Ratio of Computers in Classrooms andLabs/Instructional Computer Lab Coordinators

Source: Information Technology

## Ability of the Institution to Support and Maintain its Network and Telecommunications Infrastructure

The College measures its ability to support and maintain its network and telecommunications infrastructure in the following ways:

- a. Ratio of Network Administrators to Number of Network Users and Servers
- b. Utilization of Internet Bandwidth Capacity
- c. Ratio of User Support and Training Staff to Total Faculty and Staff

The following sections include a detailed analysis of each of these measures.

## a. Ratio of Network Administrators to Number of Network Users and Servers

The growth of network administrators has been driven by the increasing scope and complexity of the campus network and Internet structures (see Table IV.7). Management of network security has also increased significantly with the installation of a campus firewall and more Web services being made available to students, faculty and staff. The College is making efforts to consolidate the number of individual servers supporting networking and administrative applications, but the number continues to grow as we bring back to campus many of the services that had been remotely hosted in the past. The growth in the number of network users is primarily a result of increased use of the campus network environment by more adjunct faculty and the residents of temporary office space that has proliferated on campus. The large increase in the number of users in 2007-08 is due to a significant expansion of the campus wireless network, which provides campus network access to students with laptops and PDA's.

*Table IV.7 Ratio of Network Administrators (FTE) to Number of Users and Servers* 

	2004-05	2005-06	2006-07	2007-08	2008-09
# Users	1,530	1,556	1,623	2,233	2,363
# FTE	5.0	6.0	6.0	6.0	6.0
Ratio	306	259	271	372	394
<i>μ.α</i>	20		50	0.5	105
# Servers	29	44	52	95	105
# FTE	5.0	6.0	6.0	6.0	6.0
Ratio	5.8	7.3	8.7	15.8	17.5

Source: Information Technology

#### b. Utilization of Internet Bandwidth Capacity

These measures of peak Internet bandwidth capacity in Table IV.8 indicate the overall utilization of the SBCC network connectivity to the Internet. While the network may experience near capacity loading in very short periods during peak instructional hours, there is still room for growth in Internet use. This is due to the increase in available bandwidth. During the 2003-04 academic year, the College moved to a 45 megabit per second connection to the Internet, which resulted in an apparent decrease in the usage, but in actuality it simply reflects that the College took a couple of years to expand its usage to take advantage of the newly available capacity. This increased capacity was achieved through a conversion of all California Community Colleges to the new California Education Network Infrastructure Corporation (CENIC), which is a non-profit corporation supporting California educational institutions. However, with everincreasing demands placed on bandwidth, both inbound and outbound, to the Internet, we are awaiting the addition of a second CENIC connection that will add a redundant link for availability with a speed of one gigabit per second. This addition will help to substantially reduce times when we are hitting 100% of available inbound bandwidth.

	5			1 0	
	2004-05	2005-06	2006-07	2007-08	2008-09
% Inbound	24.6%	35.6%	47.4%	84.0%	87.6%
% Outbound	3.9%	11.7%	13.3%	33.0%	36.3%

Table IV.8 Percent Utilization of Internet Bandwidth Capacity Weekly

Source: Information Technology

*c. Ratio of User Support and Training Staff to Total Faculty and Staff* The number of user support and training staff remained constant over the last five-year period, while the number of SBCC faculty and staff has increased (see Table IV.9). This growth has resulted in increased demands for support and training, and has stretched the capacity of the support staff to respond in a timely fashion and to provide all technical training desired by the institution. It should be noted that online, self-paced training options have mitigated to some degree the need for face-to-face training.

*Table IV.9 Ratio of User Support and Training Staff (FTE) to Permanent Faculty and Staff* 

	2004-05	2005-06	2006-07	2007-08	2008-09
# Permanent Employees (hourly faculty and staff not included)	592	611	628	660	644
# Support FTE	8.0	8.0	8.0	8.0	8.0
Ratio	74.0	76.4	78.5	82.5	80.5

Source: Information Technology

## Ability to Support 24/7 Access Year-Round to the College's Web Applications

The College measures its ability to support 24/7 access year-round to the College's web applications by the percentage of available "up-time." Over the last two years, the College has substantially improved this performance index to 99.9% availability by increasing network server, storage, and communications redundancy (see Table IV.10). The College engaged in a remodeling project of the campus server rooms to provide redundant electrical power, improved air conditioning capabilities, and a new backup generator to improve systems availability.

	2004-05	2005-06	2006-07	2007-08	2008-09
Up-Time Ratio	98.3%	99.6%	99.8%	99.9%	99.9%

Source: Information Technology

## Availability of Student Services Online

Students have had the ability to apply online since Fall 2000. With the campuswide implementation of Campus Pipeline in Fall 2001, students gained improved access to information and instructional course content. This includes access to transfer information through the DARS degree audit system as well as course grade lookup capabilities. With the rollout of the Banner student system in Spring 2007 and the integration of Campus Pipeline into the Banner system, students now have online access to most student services from submitting a college application to registering for their classes to making payment for college courses.

## Key Areas of Institutional Effectiveness in the Area of Applications of Technology

Over the past five years, the College has made significant progress in the deployment of new technologies in support of instruction, services, and overall operations. The Online College first offered classes in Fall 1998 and expanded very rapidly, becoming an important component of SBCC's instructional offerings. Initially, online courses were hosted on-campus, but were moved to an offsite hosting facility due to unreliable power and after-hours support issues. In 2008-09, we have begun the migration back to campus servers with the installation of a data center generator and better hardware. The College also moved from using WebCT in an off-site hosted environment to using Moodle, which is hosted on campus. This has increased the number of campus servers, as well as inbound and outbound bandwidth utilization.

In terms of computer workstations, the College has expanded its infrastructure to support the growth in faculty, staff and students. The number of staff providing network maintenance, user support, and training has remained fairly stable over the period whereas the demands have increased significantly as a result of this growth. The deployment of campuswide Wifi access has made network resources available to thousands of additional users who bring laptops or PDAs to campus.

# College Action in the Area of Applications of Technology

During the past four years, a number of new initiatives have been planned and implemented including: the Banner ERP system, integration of the Campus Pipeline portal with the Banner student system, implementation of single-sign-on capability in the Campus Pipeline portal providing easy access to other third- party systems from a single login to the student portal, expansion of the campus wireless network, implementation and support for a new campus ID card system that provides debit card functionality, and the deployment of web-based file storage for all college faculty, staff, and students that is accessible from any networked computer anywhere in the world. During 2007-08, the College piloted a new learning management system, Moodle. Following the successful pilot, a production version was created with integration to the Banner student system, and the Online College migrated all distance learning courses from WebCT to Moodle during the 2008-09 year.

## Chapter V

Facilities

## **Square Footage**

The overall space available for instructional and non-instructional activities at the College (including the two Continuing Education centers) increased every year except in 2006-07. The overall space available in 2008-09 was 712,901 square feet, of which 492,690 or 69% was dedicated to instruction (see Figure V.1).



## **Energy Utilization/Square Foot**

The cost of electricity increased in 2005 and 2006, and decreased again in 2007 and 2008. The cost of natural gas fluctuated, reaching its highest point in 2005 and its lowest in 2008. The cost of water decreased in 2005, remained virtually the same in 2006, increased again in 2007 and remained the same in 2008 (see Table V.2).

Table V.2 Cost of Electricity, Gas and Water per Square Foot, 2004 to 2008

Calendar Yr	\$Electricity/Sq. Foot	\$Gas/Sq. Foot	\$Water/Sq. Foot
2004	\$1.38	\$0.25	\$0.25
2005	\$1.51	\$0.29	\$0.21
2006	\$1.64	\$0.22	\$0.22
2007	\$1.61	\$0.28	\$0.29
2008	\$1.54	\$0.21	\$0.29

Source: Facilities & Operations

## Annual Expenditures for Maintenance and Upkeep of Facilities

The annual expenditures for the maintenance and upkeep of facilities increased by 8.6% between 2004-05 and 2008-09. 2008-09 expenditures decreased by 3.6% from the previous year due to efforts to reduce expenditures as a result of reductions in state funding (see Figure V.3).





## Key Areas of Institutional Effectiveness in the Area of Facilities

The College is committed to maintaining a physical environment that provides the best possible conditions, within the resources available, for teaching and learning and for conducting the operations of various College services and units. The annual expenditures for maintenance and upkeep of facilities demonstrate this commitment.

## College Action in the Area of Facilities

The College will need to continue its efforts to ensure an appropriate level of maintenance and upkeep of facilities and explore options for renewing and upgrading its infrastructure, especially as new facilities are added and existing facilities are renovated. The passage on June 3, 2008 of the Measure V bond for capital improvements includes \$17 million for deferred maintenance projects. This infusion of money will allow the College to make significant improvements throughout the main campus, and the two Continuing Education centers. The ongoing state fiscal challenges will continue to pose difficulties in this area.

# Chapter VI

## Fiscal Support

The fiscal health of the College is an ongoing key area of emphasis for the Board of Trustees, administration, faculty, and staff of the institution.

### Average Funding per FTES

The average state funding for the California Community Colleges continues to lag behind the funding provided to California K-12, CSU and UC systems, and the funding for SBCC specifically is lower than the statewide average (see Figure VI.1). SBCC experienced a more significant growth in per FTES funding in 2006-07 due to the implementation of SB361 funding mechanism, which provided equalization of funding across the community colleges. Average state funding per FTES for UC, CSU and California Community Colleges is provided by California Postsecondary Education Commission (CPEC). Data for SBCC is provided by the SBCC Accounting Office and K-12 data is from the state Legislative Analyst's Office (LAO).



Figure VI.1 Average State Funding per FTES, 2006-07 to 2008-09

\*These data are proposed estimates for 2008-09

## State General Apportionment as a Percentage of Total Revenues

This percentage increased to its highest point (49%) in 2007-08, which is a 10% increase from 2004-05 (see Figure VI.2).

*Figure VI.2 State General Apportionment as a Percentage of Total Revenues* 2004-05 to 2008-09



### Restricted Revenues as a Percentage of Total Revenues

Restricted revenues represented 14% of the total revenues in 2008-09, which is a slight decrease from 16% in 2007-08.

## Salaries and Fringe Benefits

Fringe benefits (excluding STRS and PERS) represent 15% of salaries, and STRS and PERS constitute an additional 7% of salaries. This is a 1% increase in fringe benefits for 2008-09. Total salaries and benefits represented 86.6% of total expenditures from restricted and unrestricted funds in 2008-09, which is the highest level of the period (see Figure VI.3). As a result of such high proportions of the budget expenditures dedicated to salaries and benefits, discretionary funds that the College can spend on new initiatives or to enhance support of existing projects are limited.





Instructional salaries and benefits represented 55.4% of total expenditures from restricted and unrestricted funds in 2008-09, which is an increase from 53.4% in 2004-05 (see Figure VI.4). The College is in compliance with Education Code Section 84362 (i.e., the 50% Law).

Figure VI.4 Instructional Salaries & Benefits as a Percentage of Total Restricted and Unrestricted Expenditures, 2004-05 to 2008-09



## Unrestricted General Fund: Salaries and Benefits

The college's expenditures for unrestricted salaries and benefits have grown by over \$20M in the past five years, which represents a 38% increase. When examining salaries and benefits as a percentage of the unrestricted general fund, this percentage has remained fairly constant between 88% and 90% of the College's expenses (see Figure VI.5). However, this means that the College's ability to expend unrestricted general funds on projects and new initiatives is limited.





## **Unrestricted General Fund: Fixed Costs**

The College's expenditures for fixed costs have grown by almost \$400,000 in the past five years, which represents a 15% increase. Fixed costs are those expenses that the College must pay and has little flexibility or control over the amounts and include utilities, insurance, and audit and banking fees. When examining fixed costs as a percentage of the unrestricted general fund, this percentage has remained fairly constant around 4% of the College's expenses, dropping slightly to 3.6% in 2008-09 (see Figure VI.6). This drop is due to efforts to slow down expenditures in 2008-09 in light of the state fiscal crisis and reductions in state funding for community colleges, including SBCC.





## Unrestricted General Fund: Salaries, Benefits and Fixed Costs

That portion of the College's revenues and expenditures that is not salaries, benefits or fixed costs represents the discretionary portion of the College's budget. For most of the past five years, these combined costs have been between 83% and 88% of the unrestricted general fund revenues and between 92% and 93% of expenses. These figures indicate that only 12% to 17% of the revenues and 7% to 8% of the expenses are discretionary. The combined expenses for salaries and benefits and fixed costs have grown by over \$21M in the past five years, which represents a 37% increase (see Figures VI.7 & VI.8).

Figure VI.7 Salaries, Benefits & Fixed Costs as a Percentage of the Unrestricted General Fund Revenues, 2004-05 to 2008-09



Figure VI.8 Salaries, Benefits & Fixed Costs as a Percentage of the Unrestricted General Fund Expenses, 2004-05 to 2008-09



## State Cost of Living Adjustment (COLA) versus Consumer Price Index (CPI) Increases

In 2005-06 and 2007-08, the percentage increase in the annual CPI for all products for the Southern California region exceeded the state COLA. However, in 2006-07, state COLA exceeded the annual CPI by nearly 3% (see Table VI.9).

Table VI.9 COLA and CPI 2005-06 to 2008-09

	2005-06	2006-07	2007-08	2008-09	4-Year Average
COLA	4.23%	5.92%	4.53%	0.00%	3.67%
CPI	5.18%	2.94%	5.38%	-2.22%	2.82%

Source: SBCC Accounting Office

## **Capital Outlay Expenditures**

The capital outlay expenditures as a percentage of total revenues (including general, equipment and construction funds) fluctuated only slightly between 10% and 12% over the first four years, but dropped to 6% in 2008-09 (see Figure VI.10). This drop is due to the decision to reduce expenditures in 2008-09 in light of the state fiscal crisis and the need to preserve cash reserves to deal with deferred payments and reduced funding from the state.

*Figure VI.10 Capital Outlay Expenditures as a Percentage of Total Revenues* (*Restricted and Unrestricted Funds*), 2004-05 to 2008-09



## General Fund Balance as a Percentage of Total Unrestricted General Fund Expenses

Total general fund balances as a percentage of total unrestricted general fund expenses have decreased significantly over the five-year period from a high of 49% in 2004-05 to a low of 27% in 2007-08. Figure VI.11 shows the fund balances as a percentage of unrestricted general fund expenditures and Table VI.12 shows actual fund balances. This decline indicates that the ability of the College to cover ongoing expenditures in cases of severe shortfalls has been eroded over the period.

*Figure VI.11 Total Fund Balances as a Percentage of Unrestricted General Fund Expenditures, 2004-05 to 2008-09* 



Table VI.12 Fund Balance (in thousands), 2004-05 to 2008-09

2004-05	2005-06	2006-07	2007-08	2008-09
12,411	9,453	10,717	11,209	16,329
6,315	6,343	5,020	4,307	4,192
11,443	11,738	11,153	7,085	6,240
30,169	27,534	26,890	22,601	26,761
49%	41%	32%	27%	32%
	12,411 6,315 11,443 30,169	12,411 9,453   6,315 6,343   11,443 11,738   30,169 27,534	12,411 9,453 10,717   6,315 6,343 5,020   11,443 11,738 11,153   30,169 27,534 26,890	12,4119,45310,71711,2096,3156,3435,0204,30711,44311,73811,1537,08530,16927,53426,89022,601

Source: SBCC Accounting Office

### The Foundation for SBCC

The Foundation for SBCC was established in 1976 as a not-for-profit 501(c) (3) corporation with the purpose of supporting the College's mission. The primary mission of the Foundation is to provide financial support that aids SBCC in achieving a level of excellence beyond what is possible with state funding. The total amount raised annually by the Foundation fluctuated somewhat over the last five years, ranging from \$4M in 2004-05 to \$6.4M in 2008-09. The large increase in 2005-06 to \$9.1M is due to a generous \$5M deferred gift from one donor (see Figure VI.13). The increase in 2008-09 is due to receipt of a large estate gift.



Chapter VI: Fiscal Support

## Key Areas of Institutional Effectiveness in the Area of Fiscal Support

During years of fiscal instability, the Board of Trustees and the administration avoided fiscal problems by diligently developing and administering the college budget. Between 2003-04 and 2007-08, California Community Colleges and SBCC experienced very good budgets with significant infusion of new money through the implementation of the SB 361 funding mechanism and the equalization of funding across the 72 California community college districts and 110 community colleges. From a total fund balance of over \$30 million at the end of 2001-02, the College started 2008-09 with a total ending balance of \$22.6 million and a bleak fiscal outlook. In 2008-09, the College took deliberate and proactive measures to deal with the state fiscal crisis. As a result, the College was able to maintain employment of all regular employees and preserve core instruction and services.

## College Action in the Area of Fiscal Support

In 2008-09, the College has reduced its operating expenses to meet the budget reductions effected by the State. The College has made concerted efforts to continue ongoing unrestricted general fund expenditure reductions in 2009-10 and achieved a balanced budget, in spite of significant reductions in state funding. The College will engage in a systematic analysis of its budgeting practices, reduce ongoing unrestricted general fund expenditures, link program reviews to planning and budgeting, and aggressively pursue alternative sources of revenues. At the same time, as a college, our two most important commitments and efforts are towards maintaining 1) core instruction and programs that serve our students, and 2) employment of regular employees: full-time faculty, regular classified staff and administrators/managers.

2008-2009 Report on the Comprehensive Accountability System of Santa Barbara City College

From the Office of Superintendent/President Dr. Andreea M. Serban

Data Collection, Analysis and Report Preparation Melanie Rogers, M.A., Analyst Institutional Assessment, Research and Planning

The report is also available on the Web at: www.sbcc.edu/institutionalresearch/

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