

SANTA BARBARA CITY COLLEGE

SUPERINTENDENT/PRESIDENT'S GOALS AND OBJECTIVES 2016-2017

Submitted to Santa Barbara Community College District Board of Trustees
Santa Barbara City College

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Superintendent/President

Below are my goals and objectives for 2016-2017. In developing these goals and objectives, I understand that they are intended to supplement the basic duties as defined in my job description for Superintendent/President of Santa Barbara City College. These are my priorities for the year:

1. Support student access and success

I will support student access and success for all students at Santa Barbara City College. I will focus my efforts in the following areas:

- a) Work with the Foundation for Santa Barbara City College and Santa Barbara Unified School District to promote and recruit for the SBCC Promise at local middle and high schools
- b) Develop a First Year Experience (FYE) for new college students
- c) Develop special FYE program elements for Promise students

2. Facilitate a unifying vision for SBCC

I will focus my efforts related to this in the following ways:

- a) Invite faculty, classified staff, and managers to participate in development of a non-partisan vision of helping students develop as socially conscious citizens of the world
- b) Foster a College culture that promotes student growth and understanding of the broad spectrum of important social topics that impact our world
- c) Promote ideas that advance student civility in discussing varying world views
- d) Support service learning programs in Santa Barbara, helping students experience a critical learning perspective in social issues

3. Scale College's size

I will work with the Board, administration, all governance groups, and the community to determine an optimal size for the College by focusing my efforts in the following areas:

- a) Determine optimal College enrollment and efficiency targets, considering factors such as faculty/program expertise, student headcount, Full-Time Equivalent Students (FTES), section productivity, and facility usage

- b) Support program enrollment management strategies to achieve and maintain optimal College enrollment and efficiency targets
- c) Determine College's optimum credit, Career Development and College Preparation (CDCP), and noncredit course offerings.
- d) Align College's expenditures to support optimal enrollment and efficiency targets

4. Develop College strategic fiscal plan

I will focus my efforts in the follow ways:

- a) Work with the Board, administration, all governance groups, and others to develop a College three-year strategic fiscal plan
- b) Integrate enrollment management, budgeting, facilities, marketing, etc., into fiscal plan
- c) Establish a monitoring system to track plan progress and hone accuracy over future years, adding an additional year each year

5. Support the Foundation for Santa Barbara City College

I will focus my efforts on supporting the Foundation for Santa Barbara City College in the following ways:

- a) Assist the Foundation in fundraising
- b) Promote development of the Foundation's College Promise
- c) Build stronger relationships between the College and the Foundation
- d) Make a personal, ongoing gift to support the Foundation for SBCC activities, which ultimately support our students and work at SBCC

6. Strengthen the College's noncredit programs

"Noncredit programs" of the College include those under the Center for Lifelong Learning, the Career Skills Institute, and traditional noncredit programs. My efforts will include support in the following areas:

- a) Develop a noncredit program for older adults which enhances their participation in the community and augments their quality of life
- b) Consider reorganizing noncredit programs
- c) Seek grants and other funding that will support and promote the transition from noncredit to credit
- d) Develop opportunities for noncredit and credit faculty to collaborate and develop noncredit to credit pathways

7. Contribute to a strong Board of Trustee/College Relationship

I will focus my attention on contributing to a strong Board of Trustee/College relationship in the following ways:

- a) Keep the Board informed about current College projects and initiatives
- b) Bring the Board along in the early discussions of College projects
- c) Remind all governance participants of the appropriateness and support of a “Policy Board”
- d) Invite the Board to relevant College functions
- e) Showcase various programs at Board study sessions

8. Build community focus and connection

I will focus my efforts in this area in the following ways:

- a) Meet and connect with community members and opinion leaders
- b) Join Boards of Directors of organizations that hold shared values and promote the College mission and vision
- c) Work with local groups and organizations
- d) Connect with various community-based organizations
- e) Develop professional connections and relationships with prominent individuals in the community