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# General Information

## The College

Santa Barbara City College is a comprehensive community college serving the south coast of Santa Barbara County, with a population of almost 200,000. The college is one of 109 California community colleges organized under the *California Education Code*. As such, it is subject to the decisions of the California Legislature and, as defined by law, the California Community Colleges Board of Governors. It is also responsible to its local constituency through an elected Board of Trustees, which is the principal policy-making body for the college.

Santa Barbara City College offers an extensive program of postsecondary education that is especially responsive to the needs of adults in the local community. A wide range of associate degree and certificate programs is available, as are transfer programs that provide the first two years of study toward the baccalaureate degree. A variety of general educational opportunities, both credit and noncredit, is also available for persons wishing to develop new or expanded occupational skills, or to broaden their cultural perspectives or artistic talents.

Through its Continuing Education Division, the college also offers a program in basic reading, writing and math, enabling adults to develop fundamental skills needed for survival in a complex society. Citizenship and English as a Second Language classes for immigrants are also offered.

Responding to community needs, the college's programs address economic development, on-site workforce training, skills enhancement, job training and lifelong learning opportunities. To serve the diverse needs of students, a broad variety of student services is provided, including academic and personal counseling, financial aid, career guidance and maintenance of academic progress records. Special programs are also available for re-entry students, the physically disabled and the economically disadvantaged.

Students of the college are, for the most part, from the local community. However, the college also attracts many students from throughout the state, as well as national and international locations. Students range in age from under 18 to over 80 years and represent a wide range of ethnic groups.

Santa Barbara City College is especially committed to making its educational programs accessible to cultural, ethnic and age groups that have traditionally been underserved by postsecondary education. Means for achieving this goal include outreach, testing and diagnosis, counseling and placement, developmental education and special retention programs, such as peer counseling, tutoring and financial aid.

The college recognizes that the goals of today's students are as diverse as the students themselves. Hence, SBCC attempts to provide programs compatible with a wide range of goals and to assist in goals clarification when appropriate. Among principal commitments of the college are the broadening of the individual's view of educational possibilities that are available, and assisting students in formulating and carrying out a plan to achieve selected goals.

## Mission Statement

Santa Barbara City College is committed to the success of each student, providing a variety of ways for students to access outstanding and affordable higher education programs that foster lifelong learning. SBCC works to ensure academic success for all students as they earn a degree or certificate, prepare for transfer, or gain the occupational competencies and academic skills needed to advance in their careers.

The college serves all segments of its diverse community by maintaining quality programs, by collaborating with local organizations to identify new educational needs and develop programs to meet those needs, and by continually expanding its efforts to meet the educational needs of traditionally underserved groups. The college responds to the needs of the South Coast community by offering a comprehensive continuing (adult) education program and developing programs that support economic development. As part of that larger community, SBCC is also committed to valuing the dynamic diversity of the community and to adopting sustainable practices and exercising good citizenship.

SBCC promotes student learning and development through the attainment of Institutional Student Learning Outcomes that measure student achievement in critical thinking, problem-solving and creative thinking; communication; quantitative analysis and scientific reasoning; social, cultural, environmental and aesthetic perspectives; information, technology and media literacy; and personal, academic and career development.

## Core Principles

Santa Barbara City College encourages and supports instructional improvement and innovation that increases the quality and effectiveness of its programs based upon these core principles:

- Policies, practices and programs that are student-centered
- Shared governance involving all segments of the College community
- An environment that is psychologically and physically supportive of teaching and student learning
- A free exchange of ideas in a community of learners that embraces the full spectrum of human diversity
- A commitment to excellence in all college endeavors

## Institutional Learning Outcomes

Santa Barbara City College provides a rich learning experience for its students. The Institutional Student Learning Outcomes state the competencies in general education, and personal and career development that students acquire by completing a program of study at SBCC.

As students follow a program of study at SBCC, they participate in performance assessments through examinations, portfolios and other activities that provide information about their proficiency in each of these outcomes. The data collected are used to document and improve student learning and the attainment of the Institutional Student Learning Outcomes.

## I. Critical Thinking, Problem-Solving and Creative Thinking

Students will demonstrate the ability to collect information in response to a question or problem; analyze and draw valid conclusions from statements, images, data and other forms of evidence; and assess the implications and consequences of conclusions. Competencies:

- 1.1 Define the issues, problems, or questions.
- 1.2 Seek, collect and analyze data and relevant information, including alternative approaches.
- 1.3 Differentiate among facts, opinions and biases.
- 1.4 Synthesize and generate solutions and identify possible outcomes.
- 1.5 Use evidence and reasoning to support conclusions.

## II. Communication

Students will demonstrate effective communication skills in reading, writing, listening, speaking and communicating in different formats.

Competencies:

- 2.1 Reading  
Comprehend and interpret text.
- 2.2 Writing  
Create documents that communicate thoughts and information appropriate to the given context, purpose and audience employing the conventions of standard English.
- 2.3 Speaking  
Organize ideas and communicate orally in a way appropriate to audience, context and purpose.
- 2.4 Listening  
Receive, attend to, interpret and respond appropriately to verbal and/or nonverbal communication.
- 2.5 Visual Comprehension  
Recognize and interpret images, graphic displays and other forms of observable communication.

## III. Quantitative Analysis and Scientific Reasoning

Students will be able to: analyze, estimate, use and evaluate quantitative information using words, data, graphs and symbols; and apply the scientific method to questions regarding observable natural, physical and social phenomena.

Competencies:

- 3.1 Apply quantitative skills to the interpretation of data.
- 3.2 Use graphs, symbols and mathematical relationships to describe situations.
- 3.3 Apply mathematical concepts to solve problems.
- 3.4 Explain/articulate the scientific method to test theories, explanations and hypotheses.
- 3.5 Distinguish scientific theory from conjecture and/or speculation.

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#### **IV. Social, Cultural, Environmental and Aesthetic Perspectives**

Students will be able to demonstrate knowledge of significant social, cultural, environmental and aesthetic perspectives.

Competencies:

- 4.1 Describe how the interaction among social, economic, political, cultural, environmental and historic events affect the individual, society and the environment.
- 4.2 Explain how culture influences different beliefs, practices and peoples.
- 4.3 Recognize fine, literary and performing arts as essential to the human experience.
- 4.4 Identify the social and ethical responsibilities of the individual in society.

#### **V. Information, Technology and Media Literacy**

Students will be able to locate, evaluate, synthesize and use multiple forms of information and technology employing a range of technologies.

Competencies:

- 5.1 Select and evaluate the accuracy, credibility, and relevance of information sources.
- 5.2 Use technology effectively to organize, manage, integrate, create and communicate information and ideas.
- 5.3 Evaluate critically how media is used to communicate information through visual messages.
- 5.4 Identify the legal, ethical, social and economic rights and responsibilities associated with the use of media.

#### **VI. Personal, Academic, and Career Development**

Students will be able to assess their own knowledge, skills and abilities; set personal, educational and career goals; work independently and in group settings, and identify lifestyle choices that promote self reliance and physical, mental and social health.

Competencies:

- 6.1 Develop, implement, and evaluate progress towards achieving personal, academic and career goals.
- 6.2 Demonstrate personal responsibility for choices, actions and consequences, including

but not limited to, attending classes, being punctual and meeting deadlines.

- 6.3 Demonstrate the ability to work effectively in a group setting.
- 6.4 Demonstrate the ability to identify and use appropriate resources.

#### **Continuing Education Division**

This is the 88th year of Continuing Education in Santa Barbara, and the 48th year in which the program has been administered by the Continuing Education Division of Santa Barbara City College.

The division is guided by a 40-member Santa Barbara Citizens' Continuing Education Advisory Council. Continuing Education offerings provide opportunities for the self-realization of individual adults as wage-earners and as social and creative beings. These various offerings contribute educational experiences for the lifelong growth of every citizen in order to make the community and the world a better and more peaceful place in which to live.

The classes are noncredit and are designed to fulfill a variety of needs. State-supported courses are offered in the fields of parenting; elementary and secondary basic skills; English as a second language; citizenship; vocational education; home economics; health and safety education; and education for older adults. Additional courses each term in such areas as environmental education and current events are provided as a community service and are not state-supported.

The division operates an Adult and Evening High School Program which offers counseling and classes leading to completion of a high school diploma or an equivalency certificate; a Citizenship Center which provides citizenship support services to assist in the naturalization process and to promote U.S. citizenship; a Computers in Our Future Center offering free and low-cost access to training in computer technology for local low-income residents, particularly young people; and a Steps To Employment/Educational Process (STEP) program offering student support services to assist students in reaching their employment and educational goals.

The majority of Continuing Education classes are state-supported and do not require an enrollment fee, though some have optional materials fees. Non-state-funded courses are supported by student fees and private donations.

Approximately 50,000 area residents enroll in an average of at least two Continuing Education classes each year.

## Accreditation

Santa Barbara City College is fully accredited by the Accrediting Commission for Community and Junior Colleges, which is part of the Western Association of Schools and Colleges. All courses equivalent to university and college work are accepted by all WASC member colleges and most other colleges and universities in the United States. The college is also approved by the California Department of Education for the training of veterans under the provisions of the G.I. Bill of Rights, and by the U.S. Immigration and Naturalization Service for non-quota immigration students in accordance with provisions of Section 101 (a) (15) of the Immigration and Naturalization Act, as amended. Accreditation materials are available for review in the Luria Library.

## History

Santa Barbara City College was established by the Santa Barbara High School District in 1909, making it the second oldest community college in California. The college was discontinued shortly after World War I, and its work largely taken over by the Santa Barbara State Normal School, which became the Santa Barbara State College and, later, the University of California, Santa Barbara.

SBCC was reorganized by the high school district in the fall of 1946. Called Santa Barbara Junior College from its inception, the Santa Barbara Board of Education formally changed the name to Santa Barbara City College in July 1959.

Also in the summer of 1959, the institution moved to its present and permanent location on the Santa Barbara Mesa, former site of the University of California at Santa Barbara. Situated on a 74-acre bluff, the campus overlooks the harbor and Pacific Ocean. Passage of a 1969 construction bond issue and a 1973 land acquisition bond issue ensured that the college would have a single, consolidated Mesa campus.

In 1965, the Carpinteria Unified School District was annexed to the Santa Barbara Junior College District. That same year, the Santa Barbara Junior College District became a separate governing authority under the control of its own popularly elected Board of Trustees. On July 1, 1971, the name of the district was changed to Santa Barbara Community College District.

Since its reorganization following World War II, college growth has been rapid—both in enrollment and course offerings. More than 19,000 students are currently enrolled in day and evening credit classes, and some 50,000 individuals enroll annually in noncredit and ungraded Continuing Education Division classes.

## Location

Students at Santa Barbara City College are privileged to study in one of the most beautiful locations in the world. Santa Barbara is a city of 90,000 people, located on California's picturesque south-central coast—"where the mountains meet the sea." Devoid of heavy industry, it is renowned as a cultural and educational center.

Santa Barbara is far enough away from California's big cities to avoid the characteristic hectic pace and congestion—yet close enough to partake of their many cultural advantages.

Nearly half of Santa Barbara's streets terminate along one of the nation's loveliest white sand beaches. Many other roads lead to the gently sloping foothills of the Santa Ynez Mountain Range, where travelers are treated to superb views of the city and the offshore Channel Islands. Santa Barbara's early California architecture, abundant flora, and mild year-round climate—in addition to mountains, sea and sand—make for a unique atmosphere in which to live and study.

In addition to the main campus on the Mesa, Santa Barbara City College has two additional centers: the Alice F. Schott Center (Continuing Education Division Headquarters), located at 310 W. Padre Street, Santa Barbara, CA 93105, phone (805) 687-0812; and the Selmer O. Wake Center 300 N. Turnpike Rd., Santa Barbara, CA 93111, phone (805) 964-6853. These campuses offer primarily non-credit classes; however, some credit courses are offered there every semester.

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## The Foundation for Santa Barbara City College

Founded in 1976, the Foundation for Santa Barbara City College is a 501(c)(3) organization committed to enhancing and improving opportunities for students who attend the college. The Foundation comprises a board of community leaders and philanthropists seeking support from the community to enhance the success of the college and its students. Over the years, the Foundation has provided millions of dollars in scholarships, program support and capital improvements. Donor support plays an important role in SBCC's ability to provide an excellent educational experience for students of all ages.

To learn more about how you can help, please contact: Barbara Ben-Horin, Chief Executive Officer, Foundation for SBCC, 721 Cliff Drive, Santa Barbara, CA 93109-2394. Phone: (805) 730-4401 or (805) 965-0581, ext. 2601.

### Completion & Transfer Rates

Federal Student Right-to-Know regulations require publication of college completion and transfer rate data. The statewide percentages for all California community colleges based on the most recent cohort of Fall 2004:

Completion Rate..... 24.8%  
\*Transfer Rate ..... 25.1%

Santa Barbara City College's rates, based on the Fall 2004 cohort of students, are:

Completion Rate..... 31.9%  
\*Transfer Rate ..... 30.4%

*\*Transfer rates are incomplete since transfer students who also complete degree and certificate degrees are not included in the transfer numbers.*

### Student Retention Rate

In compliance with Chapter I of Title 45 of the *Code of Federal Regulations*, Part 178.4(f), data regarding student retention and enrollment patterns may be obtained by contacting Dr. Darla Cooper, Senior Director, Institutional Advancement, Research and Planning.